

Publisher analysis / rating sheet

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|--|------------|------------|------------|------------|------------|
| IMPRINT NAME: | | | | | |
| Outcomes: score 0 = low, 3 = high | 0-3 | 0-3 | 0-3 | 0-3 | 0-3 |
| Kudos | | | | | |
| Nice list / pleased to be on it | | | | | |
| Stability of imprint/ has it got a future? | | | | | |
| Process: score 0 = low, 3 = high | 0-3 | 0-3 | 0-3 | 0-3 | 0-3 |
| Good editor & editing style | | | | | |
| Editor I'd get on with | | | | | |
| Good fit with my own work | | | | | |
| Marketing / PR, sales, distribution etc | | | | | |
| Design: | | | | | |
| Values (& establishment or not) | | | | | |
| Total score: | | | | | |